

ACCJC Annual Report 2023

2. General Information

Confirm college name:

Santa Barbara City College

Name of individual preparing report:

Melanie Rogers

Phone number of person preparing report:

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Email of person preparing report:

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3. Enrollment Data: Unduplicated Headcount

2019-2020

30501

2020-2021

25598

2021-2022

25240

4. Enrollment Data: Unduplicated Headcount

5b. If your institution experienced an increase (or decrease) in enrollment of more than 50% in a single year, please explain below (Enter N/A if this does not apply to your institution.)

N/A

5. Enrollment degree applicable credit program which has experienced an increase (or decrease)

of 50% or more in the last year.

The Computer Network Eng. & Electrical (CNEE) program experienced a 79W

The 64% increased enrollments in the Business Administration program are a direct result of flexible course offerings, including compressed schedules, st g opportunities for students.

Finally, proactively informing students which courses they need to complete a certificate has motivated many students to enroll in those courses and achieve their goals.

7. Enrollment Data: Distance Education

7. Do you offer Distance Education?

Yes

8. Enrollment Data: Distance Education

2019-2020

13053

2020-2021

16843

2021-2022

15881

9. Enrollment Data: Distance Education

7c. If your institution experienced an increase (or decrease) in distance education enrollment of more than 50% in a single year, please explain below (Enter N/A if this does not apply to your institution.)

N/A

10. Enrollment Data: Correspondence Education

8. Do you offer Correspondence Education?

Yes

11. Enrollment Data: Correspondence Education

2019-2020

0

2020-2021

66

2021-2022

129

12. Enrollment Data: Correspondence Education

8c. If your institution experienced an increase (or decrease) in correspondence education enrollment of more than 50% in a single year, please explain below (Enter N/A if this does not apply to your institution.)

The college began offering correspondence education courses at the county jail in March 2021. 2021-22 was the first full academic year in which correspondence courses were offered.

13. Federal Data

9. List the current Graduation Rate per the US Education Department College Scorecard:

32%

10. If your college relies on another source for reporting success metrics, please identify the source (select one).

College established dashboard

11. Please provide a link to the exact page on your institution's website that displays its most recent listing of student achievement data.

<https://sbcc.edu/institutionalresearch/data.php>

14. Institution-Set Standards: Course Completion Rates

2021-22 Pass Rate

91.1

Program

Certified Nursing Assistant

Exam (National, State, Other)

National

Institution-Set Standard (%) (Floor)

90%

Stretch (Aspirational) Goal (%)

97%

2019-20 Pass Rate

98.6

2020-21 Pass Rate

100

2021-22 Pass Rate

n/a

Program

Cosmetology: Practical

Exam (National, State, Other)

State

Institution-Set Standard (%) (Floor)

75%

Stretch (Aspirational) Goal (%)

81%

2019-20 Pass Rate

84

2020-21 Pass Rate

76

2021-22 Pass Rate

87.5

Program

Cosmetology: Written

Exam (National, State, Other)

State

Institution-Set Standard (%) (Floor)

75%

Stretch (Aspirational) Gt

2020-21 Pass Rate

100

2021-22 Pass Rate

82

Program

Emergency Medical Technician

Exam (National, State, Other)

National

Institution-Set Standard (%) (Floor)

75%

Stretch (Aspirational) Goal (%)

80%

2019-20 Pass Rate

77

2020-21 Pass Rate

82

2021-22 Pass Rate

88

Program

Health Information Technology

Exam (National, State, Other)

National

Institution-Set Standard (%) (Floor)

90%

Stretch (Aspirational) Goal (%)

99%

2019-20 Pass Rate

100

2020-21 Pass Rate

98

2021-22 Pass Rate

96.8

Program

Radiography

Exam (National, State, Other)

National

Institution-Set Standard (%) (Floor)

90%

Stretch (Aspirational) Goal (%)

95%

2019-20 Pass Rate

96

2020-21 Pass Rate

92

2021-22 Pass Rate

87

Program

Vocational Nursing

Exam (National, State, Other)

National

Institution-Set Standard (%) (Floor)

90%

Stretch (Aspirational) Goal (%)

92%

2019-20 Pass Rate

90

2020-21 Pass Rate

90

2021-22 Pass Rate

96.3

21. Institution-Set Standards: Job placement rates

18. Job placement

2019-20 Job Placement Rate

90

2020-21 Job Placement Rate

50

2021-22 Job Placement Rate

66.7

Program

Accounting

Institution-Set Standard (%) (Floor)

69%

Stretch (Aspirational) Goal (%)

70%

2019-20 Job Placement Rate

69.7

2020-21 Job Placement Rate

64.1

2021-22 Job Placement Rate

72.4

Program

Business Administration

Institution-Set Standard (%) (Floor)

69%

Stretch (Aspirational) Goal (%)

70%

2019-20 Job Placement Rate

88.9

2020-21 Job Placement Rate

65.2

2021-22 Job Placement Rate

74.1

Program

Business Management

Institution-Set Standard (%) (Floor)

58%

Stretch (Aspirational) Goal (%)

59%

2019-20 Job Placement Rate

70

2020-21 Job Placement Rate

n/a

2021-22 Job Placement Rate

n/a

Program

International Business and Trade

Institution-Set Standard (%) (Floor)

44%

Stretch (Aspirational) Goal (%)

45%

2019-20 Job Placement Rate

38.5

2020-21 Job Placement Rate

n/a

2021-22 Job Placement Rate

n/a

Program

Marketing and Distribution

Institution-Set Standard (%) (Floor)

63%

Stretch (Aspirational) Goal (%)

64%

2019-20 Job Placement Rate

69.2

2020-21 Job Placement Rate

46.4

2021-22 Job Placement Rate

68

Program

Real Estate

Institution-Set Standard (%) (Floor)

70%

Stretch (Aspirational) Goal (%)

71%

2019-20 Job Placement Rate

n/a

2020-21 Job Placement Rate

76.9

2021-22 Job Placement Rate

85.7

Program

Office Technology/Office Computer Applications

Institution-Set Standard (%) (Floor)

59%

Stretch (Aspirational) Goal (%)

60%

2019-20 Job Placement Rate

46.2

2020-21 Job Placement Rate

n/a

2021-22 Job Placement Rate

n/a

Program

Television (including combined TV/Film/Video)

Institution-Set Standard (%) (Floor)

73%

Stretch (Aspirational) Goal (%)

74%

2019-20 Job Placement Rate

70

2020-21 Job Placement Rate

50

2021-22 Job Placement Rate

81.8

Program

Film Production

Institution-Set Standard (%) (Floor)

56%

Stretch (Aspirational) Goal (%)

57%

2019-20 Job Placement Rate

71.4

2020-21 Job Placement Rate

25

2021-22 Job Placement Rate

n/a

2021-22 Job Placement Rate

78.6

Program

Automotive Technology

Institution-Set Standard (%) (Floor)

78%

Stretch (Aspirational) Goal (%)

79%

2019-20 Job Placement Rate

68.6

2020-21 Job Placement Rate

70

2021-22 Job Placement Rate

86.7

Program

Construction Crafts Technology

Institution-Set Standard (%) (Floor)

77%

Stretch (Aspirational) Goal (%)

78%

2019-20 Job Placement Rate

n/a

2020-21 Job Placement Rate

n/a

2021-22 Job Placement Rate

91.7

Program

Drafting Technology

Institution-Set Standard (%) (Floor)

77%

Stretch (Aspirational) Goal (%)

78%

2019-20 Job Placement Rate

n/a

2020-21 Job Placement Rate

72.7

2021-22 Job Placement Rate

n/a

Program

Diving and Underwater Safety

Institution-Set Standard (%) (Floor)

60%

Stretch (Aspirational) Goal (%)

61%

2019-20 Job Placement Rate

72.4

2020-21 Job Placement Rate

n/a

2021-22 Job Placement Rate

57.9

Program

Graphic Art and Design

Institution-Set Standard (%) (Floor)

77%

Stretch (Aspirational) Goal (%)

78%

2019-20 Job Placement Rate

80

2020-21 Job Placement Rate

60

2021-22 Job Placement Rate

85.7

Program

Health Information Technology

Institution-Set Standard (%) (Floor)

70%

Stretch (Aspirational) Goal (%)

71%

Stretch (Aspirational) Goal (%)

8

Institution-Set Standard (%) (Floor)

61%

Stretch (Aspirational) Goal (%)

62%

2019-20 Job Placement Rate

40

2020-21 Job Placement Rate

n/a

2021-22 Job Placement Rate

60

Program

Child Development/Early Care and Education

Institution-Set Standard (%) (Floor)

77%

Stretch (Aspirational) Goal (%)

78%

2019-20 Job Placement Rate

88.9

2020-21 Job Placement Rate

83.3

2021-22 Job Placement Rate

78.7

Program

Culinary Arts

Institution-Set Standard (%) (Floor)

79%

Stretch (Aspirational) Goal (%)

80%

2019-20 Job Placement Rate

92

2020-21 Job Placement Rate

89.5

2021-22 Job Placement Rate

70

Program

Alcohol and Controlled Substances

Institution-Set Standard (%) (Floor)

72%

Stretch (Aspirational) Goal (%)

73%

2019-20 Job Placement Rate

58.8

2020-21 Job Placement Rate

73.3

2021-22 Job Placement Rate

n/a

Program

Administration of Justice

Institution-Set Standard (%) (Floor)

81%

Stretch (Aspirational) Goal (%)

82%

2019-20 Job Placement Rate

82.4

2020-21 Job Placement Rate

71.4

2021-22 Job Placement Rate

86.8

Program

Cosmetology and Barbering

Institution-Set Standard (%) (Floor)

76%

Stretch (Aspirational) Goal (%)

77%

2019-20 Job Placement Rate

76.5

2020-21 Job Placement Rate

70.2

